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Irish Funds Council Candidate

WHY I AM STANDING

Over the past two decades, I have worked closely with global asset managers and service providers, shaping decisions on where firms locate, invest, and grow.

Ireland has built a strong global position in funds, but we cannot stand still. The next phase of our success will depend on our ability to **strengthen what we**

have built, lead with confidence, and grow with ambition in a more competitive and evolving landscape.

I am standing to bring a practical, commercially grounded perspective to the Council, focused on delivering outcomes that keep Ireland competitive, attract investment, and build a stronger investment culture for the future.

MY PLATFORM



STRENGTHEN

◆ Backing Ireland's Global Promotion

Ireland's position is already strong. Now, we need to push it further and firmly establish Ireland as a global operational hub. I will actively support Irish Funds' international promotion efforts, helping to position Ireland as the first choice for firms expanding globally.

◆ Ireland as an Extension of US Operations

Ireland should feel like a natural extension of US operations not a foreign jurisdiction. US managers should feel at home in Dublin: able to build, scale, and operate seamlessly across borders. Drawing on direct origination experience, I will champion an environment that removes friction, supports real integration, and reflects how global businesses actually operate.

◆ Tax Certainty in a Pillar Two World

As GloBE rules set in, Ireland must provide clear, workable tax positions that give firms the confidence to act. We need proactive engagement with Revenue - shaping outcomes early, not playing catch-up later.

◆ Investor Protection

Everything we build must be anchored in investor trust. I will ensure investor protection is treated not as a baseline requirement, but as a strategic priority - for both retail and institutional investors.



LEAD

◆ Lead on Innovation. Keep Tax Neutral

Tax AI driven automation, tokenised alternatives, and democratised private credit are reshaping asset management. Tax policy must keep pace remaining neutral, proportionate, and supportive so innovation is not constrained by structural tax friction.

◆ ETFs & Cross-Border Distribution

Ireland's leadership in ETFs is a major competitive advantage and one we must build on. I will support continued innovation in ETF structures and advocate for efficient, scalable cross-border distribution that keeps Ireland competitive.

◆ Lead the Next Phase of Private Assets

ELTIF 2.0 opens private markets to a new wave of investors and Ireland is well placed to lead. I will push for a focused industry strategy to ensure we act early, scale quickly, and capture this opportunity.

◆ SFDR Reform: Shape the European Conversation

ESG regulation is evolving rapidly and Ireland has an opportunity to lead that debate rather than simply respond to it. I will advocate for Ireland to champion rules that are workable, consistent, and genuinely serve investors.



GROW

◆ IDA, IFS, Enterprise Ireland & the Tech Ecosystem

The next wave of growth will come from innovation across RegTech, portfolio analytics, and fund administration. I will advocate for stronger alignment across IDA, Enterprise Ireland, and industry to attract funds-adjacent firms and build a deeper, more future-ready ecosystem.

◆ Building an Investment Culture

Ireland has a strong savings base but not an investment culture. I will prioritise retail tax reform. Removing barriers like deemed disposal and exit tax, and improving access to unlock long-term investment and broaden participation.

◆ A Talent Pipeline Built for the Future

A world-class industry needs world-class workforce. I will champion initiatives across tax, legal, technology, and operations, and inspire the next generation to see the funds industry as a career of real opportunity.

"I have been in the room when decisions are made – and I know what wins business for Ireland. I will bring that experience, that commercial ambition, and that vision to the Irish Funds Council."



Tax Reform



Transatlantic Markets



Investment Culture